

L'ARSENAL DES PROMPTS DE LA FORMATION

Explorez une collection complète de prompts d'IA générative structurés pour créer vos vidéos.



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PROMPTS DE LA FORMATION & URLS

Introduction à Google Voe

Présentation de Google Voe

<https://deepmind.google/models/veo/>

<https://gemini.google/fr/overview/video-generation/?hl=fr>

<https://lmarena.ai/leaderboard>

<https://www.youtube.com/watch?v=j8VGP5pr9OQ>

<https://www.youtube.com/watch?v=-UW6nMGN2Bw>

<https://www.youtube.com/watch?v=ta1aSVk95HE>

Où utiliser Google Voe

<https://www.freepik.com/>

<https://higgsfield.ai/>

<https://fal.ai/>

<https://aistudio.google.com>

<https://labs.google/flow/about>

Abonnement d'un mois gratuit

https://one.google.com/u/1/ai?utm_source=flow&utm_medium=web&utm_campaign=flow_account_menu_upgrade&pli=1&g1_landing_page=75

Prompt engineering Text-to-Video

Structure de prompts simples

Camera + Scene + Subject/Character + Action/Emotion + Background/Scene + Audio/Voice + Mood/Genre/Style

Votre première vidéo avec Voe

<https://www.deepl.com/fr/translator>

<https://labs.google/fx/fr>

<https://www.pexels.com/fr-fr/>

<https://labs.google/flow/about>

A close-up, vertical shot captures a young female with a joyful expression, likely a minor, with warm, glowing bokeh lights in the background. The female has dark hair parted in the middle and pulled back. Her facial features include a wide smile showing her upper teeth, dark eyes, and a small bindi (a decorative dot) on her forehead. Her skin tone is medium to dark. She is wearing a light-colored, long-sleeved garment, possibly a white or light gray top, and a colorful, patterned scarf draped around her neck. The scarf features shades of blue, orange, red, and black. She appears to be leaning forward with her arms slightly outstretched to the sides, though only a small portion of her hands is visible near the edges of the frame. The lighting is low-key, with the primary illumination coming from an unseen light source illuminating her face from below and the warm, bright, out-of-focus circular lights (bokeh) that dominate the background. These lights are a deep yellow or amber, suggesting the presence of numerous small flames, such as diyas or candles, creating a festive or ceremonial atmosphere, possibly at night or indoors with dark surroundings. The foreground and immediate background are very dark, emphasizing the glow on her face and the bokeh.

The woman looks at the camera and says: This is a great first video with Google Voe! (super happy tone, calm voice, deep voice)

Prompt narrative structuré

<https://www.deepl.com/fr/>

<https://www.pexels.com/fr-fr/>

<https://labs.google/fx/fr/tools/whisk/>

<https://labs.google/fx/fr/tools/flow/>

Prompt pour Gemini:

Write me a detailed and cinematic text-to-video prompt optimized for Google Veo 3.1, by modifying this prompt template.

Video length: 8 seconds.

I want the video to feel [votre description] — like a [un exemple]. Include camera movement, lighting details, and an overall mood description.

Also describe the shot composition, sound, and suggest the color grading and sound design that would enhance the mood. Decide what this person says (a short sentence) and what happens.

The quick example model: “A cinematic scene of main subject and action, environmental details, lighting, atmosphere, motion cues.

Dialogue: character speech (tone, emotion, accent).

Sound: ambient noise, music, voice texture, acoustic environment.

Style: visual tone, camera setup, lens info, color grade, creative style, tone.”

****Your response must be ONLY the final generated prompt in English.**** Do not include any introductory text, titles, or explanations.

Exemple :

Write me a detailed and cinematic text-to-video prompt optimized for Google Veo 3.1, by modifying this prompt template.

I want the video to feel: a video that explaining that Halloween is coming, with a humorous tone for Generation Z.— like a post Tiktok. Include camera movement, lighting details, and an overall mood description.

Also describe the shot composition, sound, and suggest the color grading and sound design that would enhance the mood. Decide what this person says (a short sentence) and what happens.

The quick example model: “A cinematic scene of main subject and action, environmental details, lighting, atmosphere, motion cues.

Dialogue: character speech (tone, emotion, accent).

Sound: ambient noise, music, voice texture, acoustic environment.

Style: visual tone, camera setup, lens info, color grade, creative style, tone.

****Your response must be ONLY the final generated prompt in English.**** Do not include any introductory text, titles, or explanations.

Prompt engineering Image-to-Video

Générer une Image

<https://www.deepl.com/fr/>

<https://gemini.google.com>

<https://labs.google/fx/fr/tools/whisk/>

You are an expert Prompt Engineer for generative image AI. Your task is to take a set of core ingredients provided by the user and transform them into a ****highly detailed, multi-paragraph, and production-ready prompt**** suitable for advanced image generation models (like Whisk or similar).

The final generated prompt ***must*** strictly adhere to the following structure, using the user's input to fill the corresponding sections with rich, descriptive language, technical terms, and sensory details, mimicking the style of the example prompt you were given:

Final Prompt Structure (in English):

****Paragraph 1: The Core Subject and Composition (The Setup)****

Start by defining the **Image Style/Genre** and the **Composition/Camera Shot**. Introduce the **Main Subject** and its **Primary Action/State**. Use precise language for placement and initial description.

Paragraph 2: Detailed Attributes and Specifics (The Close-Up)

Focus on the close-up details: **Textures**, **Key Colors**, and **Unique Attributes** (e.g., clothing, material quality, specific patterns, or expression if it's a character). Describe the quality and condition of the materials.

Paragraph 3: The Environment and Lighting (The Context)

Describe the **Background/Setting** and the **Depth of Field**. Provide highly specific instructions for the **Type and Direction of Lighting** and its effect on the subject.

Paragraph 4: Final Mood and Technical Finish (The Vibe)

Conclude with the overall **Atmosphere/Mood** and any necessary **Technical/Cinematic Parameters** (e.g., resolution, aspect ratio, lens type) to guide the final output style.

Some Ingredients from the user to use in the final prompt:

- Style/Genre:** [Illustration numérique, Cyberpunk]
- Sujet Principal:** [Un chat domestique noir, de style égyptien]
- Action/État:** [Assis, regardant fixement, avec des implants lumineux]
- Textures/Matériaux:** [Fourrure lisse et brillante, métal brossé, verre d'affichage]
- Couleurs Clés:** [Noir, rouge néon, reflets bleus]
- Arrière-plan/Lieu:** [Ruelle pluvieuse et sombre d'une ville futuriste, avec des publicités holographiques]
- Éclairage:** [Contre-jour intense et reflets mouillés]
- Mood/Vibe:** [Mystérieux, mélancolique, cinématique]

Your response must be ONLY the final generated prompt in English. Do not include any introductory text, titles, or explanations.

Template de Prompt Universel

Partie 1 : Le Sujet Principal et le Type de Plan (La Base)

Élément	Description	Renseignement
Type d'Image / Genre	Ex : Photographie, peinture à l'huile, illustration numérique, rendu 3D, dessin au trait, concept art...	[STYLE ARTISTIQUE ET TECHNIQUE]

Élément	Description	Renseignement
Sujet Principal	<i>Décrivez l'objet, l'entité, l'animal ou le personnage central.</i>	[DESCRIPTION DU SUJET PRINCIPAL (ex: un vieux phare en pierre, un chat sibérien, une tasse à café futuriste)]
Plan / Composition	<i>Ex : Plan large (full shot), gros plan (close-up), vue aérienne, plan américain, plan d'ensemble...</i>	[TYPE DE PLAN ET COMPOSITION (ex: gros plan centré, plan large en perspective plongeante)]
Action / État	<i>Ce que le sujet est en train de faire ou son état principal.</i>	[ACTION / ÉTAT DU SUJET (ex: en lévitation, sous la pluie, figé dans le temps, en pleine floraison)]

Partie 2 : Les Attributs Spécifiques (Détails Cruciaux)

Élément	Description	Renseignement
Texture(s)	<i>Décrivez les matériaux et les surfaces principales. (Très important !)</i>	[DÉTAILS DES TEXTURES ET MATÉRIAUX (ex: marbre veiné, métal brossé usé, fourrure épaisse et humide, écorce rugueuse)]
Couleurs Clés	<i>Palette de couleurs dominante ou accent.</i>	[PALETTE DE COULEURS DOMINANTE (ex: tons sépia et dorés, bleu néon et magenta, monochrome noir et blanc)]
Détails Uniques	<i>Caractéristiques très spécifiques (maquillage, motifs, marques, accessoires, formes). Si c'est un personnage, son expression.</i>	[CARACTÉRISTIQUES / DÉTAILS UNIQUES (ex: yeux de biche, rouages visibles, motifs géométriques complexes, éraflures sur la coque)]

Partie 3 : L'Environnement et le Contexte

Élément	Description	Renseignement
Arrière-plan / Lieu	<i>Le décor où se déroule la scène.</i>	[DESCRIPTION DE L'ARRIÈRE-PLAN ET DU LIEU (ex: forêt de séquoias brumeuse, intérieur d'une station spatiale abandonnée, horizon urbain délavé)]
Profondeur de Champ	<i>Gérer la mise au point (netteté du sujet vs flou de l'arrière-plan).</i>	[PROFONDEUR DE CHAMP (ex: profondeur de champ très faible (bokeh), tout est net de l'avant-plan à l'arrière-plan, arrière-plan flou et abstrait)]

Partie 4 : Éclairage, Ambiance et Finalisation (Le Style Technique)

Élément	Description	Renseignement
Éclairage	<i>Type et direction de la lumière.</i>	[TYPE ET DIRECTION D'ÉCLAIRAGE (ex: lumière du matin douce, contre-jour)]

Élément	Description	Renseignement
		dramatique (rim lighting), éclairage de studio froid, néons criards)]
Ambiance / Mood	<i>Le sentiment général que l'image doit évoquer.</i>	[ATMOSPHERE ET MOOD (ex: mélancolique, épique et grandiloquent, futuriste et propre, sinistre et lugubre)]
Paramètres Techniques	<i>Facultatif : Spécifications photographiques ou cinématographiques pour un rendu plus réaliste.</i>	[AJOUTS TECHNIQUES (ex: haute résolution 8k, aspect ratio 16:9, rendu Unreal Engine, grain argentique, flares optiques (lens flares))]

Exemple d'utilisation (pour un bâtiment) :

- **[STYLE ARTISTIQUE ET TECHNIQUE]** : Photographie architecturale, rendu HDR
- **[DESCRIPTION DU SUJET PRINCIPAL]** : Une petite maison de thé japonaise traditionnelle et minimaliste
- **[TYPE DE PLAN ET COMPOSITION]** : Plan d'ensemble, vue de niveau, règle des tiers
- **[ACTION / ÉTAT DU SUJET]** : Baignée de brume matinale
- **[DÉTAILS DES TEXTURES ET MATÉRIAUX]** : Bois de cèdre naturel non traité, papier washi translucide, toit de chaume verdâtre
- **[PALETTE DE COULEURS DOMINANTE]** : Couleurs terreuses et tons de bois clairs, accent de vert mousse
- **[CARACTÉRISTIQUES / DÉTAILS UNIQUES]** : Un seul bonsaï miniature sur le perron, fenêtre shoji délibérément entrouverte
- **[DESCRIPTION DE L'ARRIÈRE-PLAN ET DU LIEU]** : Un jardin zen très épuré, quelques rochers recouverts de mousse, un étang calme
- **[PROFONDEUR DE CHAMP]** : Profondeur de champ moyenne, arrière-plan légèrement flou pour isoler le bâtiment
- **[TYPE ET DIRECTION D'ÉCLAIRAGE]** : Lumière naturelle douce et diffuse, légèrement tamisée par la brume
- **[ATMOSPHERE ET MOOD]** : Serein, paisible, minimaliste, wabi-sabi
- **[AJOUTS TECHNIQUES]** : Objectif à bascule (tilt-shift lens) pour un effet miniature subtil, haute résolution

Image-to-vidéo (Whisk)

<https://labs.google/fx/fr/tools/whisk/>

<https://gemini.google.com>

Cinematic Photography portrait, Medium Close-up Shot, centered on a lone young woman in her 30s sitting on a worn, grimy bench inside an empty metro train car late at night. The woman, with striking dark brown hair and sharp blue eyes, wears a distinct Japanese geek-style outfit with a straight fringe/bangs. Her primary action is a passive recline, head slightly tilted, absorbed in music via oversized headphones, her face illuminated only by the faint glow of the smartphone screen held loosely in one hand.

The composition must intensely detail her attributes: her face is heavily set with bold, stylized makeup (dark eyeliner, sharp contour), contrasting with her reserved posture. Her attire is an explosion of highly saturated, vibrant colors—electric blues, hot pinks, neon greens—which stand out dramatically against the monochrome, dull, and sombre palette of her surroundings. The internal metal and plastic surfaces of the train car are visibly old, dilapidated, and grunge-textured, marked by grime, scratches, and a pervasive sense of dirtiness and wear.

The background is an abstract blur seen through the carriage windows, hinting at a passing subway station or the dark city tunnel, maintaining a shallow depth of field to keep focus solely on the subject. Lighting is defined by dim, harsh neon strips running along the carriage ceiling, casting long, sickly shadows and creating high contrast on the subject's features. This internal light is cross-cut by faint, irregular streaks of city street light and station lights bleeding in from outside.

The overall mood must be intensely Mysterious and psychologically charged, reminiscent of a neo-noir or psycho-thriller film, evoking a feeling of isolated tension and quiet observation. The technical finish should be Ultra-detailed, Hyper-realistic, 8k resolution, shot on a 50mm anamorphic lens with a subtle film grain and a muted, desaturated grade on the environment to amplify the visual impact of her colorful clothing.

Image-to-vidéo (Flow)

<https://labs.google/fx/fr/tools/whisk/>

<https://gemini.google.com>

<https://labs.google/fx/fr/tools/flow>

A cinematic close-up shot of a 30-year-old woman with dark brown hair and blue eyes, styled with a distinct Japanese geek aesthetic and heavy makeup, sitting serenely on a metro train. She is wearing large headphones, a vibrant, multi-colored jacket (electric blue, hot pink, neon green), contrasting sharply with the desaturated, grunge-textured metro interior. Her eyes are closed, a faint, contented smile gracing her lips, conveying a sense of profound happiness and freedom as she listens intently to music. The camera slowly **pushes in** towards her face, capturing the subtle swaying motion of the train and the gentle vibration of the seat. The lighting is soft and warm, a mix of diffused natural light from the train windows and subtle overhead practical lights, creating a halo effect around her.

Dialogue: (Whispered, ethereal, joyful) "C'est ma musique. C'est ma liberté."

Sound: The video features a rich, immersive sound design. The initial ambient sound of a moving metro train (gentle rumble, distant squeal of brakes) is quickly overtaken by a vibrant, uplifting, yet unobtrusive electronic music track, suggesting what she is hearing. The music is clear, high-

fidelity, and swells slightly during the dialogue, emphasizing its message. Her whispered dialogue is clear and intimate, echoing slightly to enhance the dream-like quality.

Style: Cinematic, high-definition (8k resolution), shot on a wide-angle lens (24mm) with a shallow depth of field. The color grading is warm and bright, with increased saturation on her vibrant outfit and a slightly desaturated background to make her stand out. The overall tone is uplifting, inspirational, and deeply personal, akin to a premium music streaming service advertisement.

First Frame & Last frame

<https://labs.google/fx/fr/tools/whisk/>

<https://gemini.google.com>

<https://labs.google/fx/fr/tools/flow>

A cinematic sequence beginning with a **medium close-up shot** of a 30-year-old woman with dark brown hair, blue eyes, and heavy Japanese geek-style makeup, previously seen sitting serenely on a metro train with headphones on and a contented smile. As the camera subtly **pushes in**, her eyes gently open, and a serene determination crosses her face. She smoothly **stands up** from her seat, the camera **tracking backwards** to keep her centered. She walks with a confident, measured pace towards the metro doors. The camera continues to **track her from behind**, **transitioning** into a **full-back shot** as she reaches the doors, her vibrant, multi-colored jacket (electric blue, hot pink, neon green) creating a striking contrast against the desaturated, grunge-textured metro interior. The metro doors, marked by grime and wear, are prominent behind her. The train's subtle swaying motion and gentle vibrations are maintained throughout her movement.

Dialogue: (Whispered, ethereal, joyful) "C'est ma musique. C'est ma liberté."

Sound: The video features a rich, immersive sound design. The initial ambient sound of a moving metro train (gentle rumble, distant squeal of brakes) continues. As she stands and walks, the subtle shuffle of her feet and the soft rustle of her jacket are introduced. A vibrant, uplifting, yet unobtrusive electronic music track swells slightly as she stands, then softens to allow her whispered dialogue to be clear and intimate, echoing slightly. The music then swells again, suggesting her continued immersion.

Style: Cinematic, high-definition (8k resolution), with a fluid camera movement, transitioning from a medium close-up to a full-back shot as she walks. Shot on a wide-angle lens (24mm) with a shallow depth of field initially, gradually widening to capture her full form. The color grading is warm and bright, with increased saturation on her vibrant outfit and a slightly desaturated background to make her stand out. The overall tone is uplifting, inspirational, and deeply personal, akin to a premium music streaming service advertisement, emphasizing freedom and confident movement.

Utiliser Google Nano Banana

<https://aistudio.google.com/>

<https://labs.google/fx/fr/tools/flow>

Fonctionnalités de Google Voe

Ingrédients vers vidéo

<https://labs.google/fx/fr/tools/flow>

<https://gemini.google.com>

Act as an expert in Google Veo 3.1 (Flow) prompt engineering, specializing in multi-reference video generation.

I will provide you with a video intent. Your task is to generate a single, concise, professional, and descriptive video prompt in English for the "Ingredients to video" feature.

The final prompt MUST explicitly refer to three distinct image references, which I will provide later (assume they are available and uploaded as Reference 1, Reference 2, and Reference 3). Use these exact labels: ****(Reference 1)****, ****(Reference 2)****, and ****(Reference 3)**** within the description.

Your output must strictly follow this exact structured format:

MAIN PROMPT: Detailed description of action, cinematography, and environment, including explicit references to (Reference 1), (Reference 2), and (Reference 3) for character, style, and setting/object.

Dialogue: Short spoken sentence by the character, if applicable.

Sound: Specific sound effects or music genre.

Style: Explicit visual aesthetic (e.g., Cinematic, Claymation, 1980s VHS).

Now, draft the complete prompt based on the following intention: [Votre intention sera insérée ici par l'utilisateur.]

****Your response must be ONLY the final generated prompt in English.**** Do not include any introductory text, titles, or explanations.

SceneBuilder dans Flow

<https://labs.google/fx/fr/tools/flow>

<https://labs.google/fx/fr/tools/whisk/project>

PART 1 / A shiny blue Bic pen lies on a white office desk under soft morning light. The background is softly blurred, showing hints of a laptop, a notebook, and a cup of coffee. The lighting is natural and bright, with warm highlights on the pen's plastic body. The overall mood is

inspiring and minimalistic, emphasizing creativity and simplicity. Shot in ultra-realistic 4K with shallow depth of field and cinematic color grading.

PART 2 / A hand reaches into frame, picks it up slowly, and begins to write the words “Ideas start small” on a crisp sheet of paper. The camera performs a smooth macro tracking shot following the pen’s tip as ink flows perfectly across the page.

PART 1 / A lively Gen Z influencer named Clara, 30, slim and full of energy, walks down a busy Paris street with her camera. She stops near a trendy, slightly overweight man eating a Burger King Whopper on a café terrace. Clara smiles and asks, “Is that the new Burger?” The man nods and says with a grin, “Yes — delicious.” Sound: Street sounds, laughter, city bustle. Style: cinematic realism, handheld camera, natural light, urban texture, warm color tone, light humor.

PART 2 / Clara laughs softly, then keeps walking down the boulevard, filming the vibrant city around her. Neon reflections ripple on shop windows, scooters rush by, pigeons scatter near her feet.

Sound: Street sounds, laughter, city bustle. Style: cinematic realism, handheld camera, natural light, urban texture, warm color tone, light humor.

PART 3 / She lifts her camera for a quick selfie with the Eiffel Tower in the background, sunlight flickering through tree leaves. Slow motion shot of her smiling, wind in her hair, capturing the moment. Sound: faint city hum, camera clicks, soft background music. Style: cinematic realism, handheld camera, warm daylight glow, dynamic yet natural movement, optimistic urban mood.

L'éditeur de Voe

Modifier vos vidéos

Réaliser des personnagese consistants

Langues et accents

<https://labs.google/fx/fr/tools/flow/>

A dynamic, low-angle medium shot captures a mischievous-looking, impossibly fashionable leprechaun in full-on party mode. He's not wearing the cliché green suit; instead, he sports a

slightly oversized, vintage-style emerald green hoodie and trendy distressed jeans, paired with bright white sneakers. His fiery red hair is styled in a modern, messy crop.

He's standing on top of a weathered wooden pub table, amidst a chaotic but warmly lit Saint Patrick's Day celebration. Confetti and neon-green streamers litter the background. He is holding up a ridiculously large frothing pint of stout beer, which seems almost bigger than his head, with a triumphant grin. The beer has a perfectly creamy tan head.

The lighting is vibrant and energetic, with pulsing green and gold neon lights reflecting in the beer and off the shiny metal of the table's edge, giving a TikTok party aesthetic. Several blurry, laughing faces and raised phones are visible in the soft-focus background.

The leprechaun looks directly into the camera with an intense, slightly chaotic energy and a knowing smirk, and says with a thick, playful Irish accent: Sláinte! This vibe is giving... main character energy. Happy P-Day, fam!

Créer une description

<https://gemini.google.com>

<https://labs.google/fx/fr/tools/flow/>

Act as a Veo 3.1 prompt engineering specialist. Your goal is to generate a highly specific, repeatable "Character Consistency Prompt" that will ensure the generated individual maintains the same facial features, build, and vocal characteristics across multiple, distinct video generations, regardless of the scene, clothing, or environment described in a later action-based prompt.

The prompt must focus exclusively on the character's intrinsic traits (face, body, costume and voice), and must NOT include any mention, setting, or specific action. The prompt must include a detailed, consistent voice/accent description.

The final output MUST be a single, detailed character description ready for Veo 3.1.

Draft the final character consistency prompt based on the following creative idea: [VOTRE IDÉE].

Your response must be ONLY the final generated prompt in English. Do not include any introductory text, titles, or explanations.

Prompt engineering complexe

Structure de prompts JSON

Mono Référence JSON

Act as a world-class prompt engineer specializing in Google Veo 3.1 (Flow) and cinematic video generation. Your task is to fill the provided blank JSON template with highly specific, creative, and technical details to create a compelling prompt for a premium video.

Use the user's idea, provided below, as the core creative intent. Ensure all fields are completed, adding any necessary 'sequence' steps, 'sound_effects', and detailed cinematic instructions to transform the idea into a "super video." If the idea implies multiple shots or transformations, use the "sequence" array. If no text is desired, ensure the "text" field is set to "none."

****Creative Idea:**** [INSÉREZ ICI L'IDÉE DE L'UTILISATEUR. Ex: "Un dragon en origami, fait de papier métallique, s'anime sur un bureau en bois. Il déploie ses ailes, souffle une flamme numérique qui transforme le bureau en un paysage de réalité virtuelle."]

****JSON Template to Complete (must be fully generated in English):****

```
{  
  "description": "Description narrative complète et détaillée de l'action principale, de l'ambiance et des éléments clés. Incluez les lignes de dialogue entre guillemets.",  
  "style": "Spécification esthétique et artistique (ex: cinematic, hyper-realistic, 1980s VHS, oil painting, Claymation).",  
  "camera": "Définition du type de plan, de l'angle et du mouvement de caméra (ex: macro shot, slow dolly-out, handheld tracking shot, fluid orbital pan).",  
  "lighting": "Description précise de l'éclairage et des couleurs (ex: warm golden hour lighting, deep cosmic blue glow, high-contrast chiaroscuro).",  
  "environment": "Description du lieu et de son contexte (ex: urban street, infinite seamless white gradient, futuristic lab, dark marble atrium).",  
  "elements": [  
    "Liste des objets ou personnages importants qui doivent apparaître (ex: Coca-Cola bottle with condensation, luminous figure dancing, Galaxy Buds case opening).",  
    "Précision sur les textures, les logos ou les détails visuels importants."  
  ],  
  "motion": "Type de mouvement ou d'animation (ex: smooth hypnotic transformation, dynamic time-lapse metamorphosis, slow-motion hair movement, weightless ballet).",  
  "audio": {  
    "soundtrack": "Description de la musique ou de l'ambiance sonore (ex: Subtle ambient electronic score, whimsical orchestral sting, bass-driven music).",
```

```
"sound_effects": "Description des effets sonores spécifiques (ex: crisp metallic click, effervescent mist, whirring motors, faint harmonic chimes).",
},
"sequence": [
  {
    "shot": "Nom du premier plan (optionnel)",
    "camera": "Mouvement spécifique pour ce plan",
    "description": "Détails de l'action dans ce segment."
  },
  {
    "transition": "Description d'une transition sans coupure (si applicable, sinon omettre)."
  },
  {
    "shot": "Nom du plan suivant",
    "description": "Détails de l'action/révélation."
  }
],
"ending": "Description du plan final et de la manière dont la vidéo se termine (ex: product comes to rest, fade into soft white gradient).",
"text": "Le texte qui doit apparaître à l'écran, s'il y en a (sinon, utiliser 'none').",
"negative_prompt": [
  "Éléments ou défauts que l'IA doit éviter (ex: robotic or jerky movement, limb distortion, harsh lighting transitions, anamorphic gate text).",
],
"visual_rules": {
  "prohibited_elements": [
    "subtitles",
    "captions",
    "text overlays",
    "lower thirds",
    "watermarks"
  ]
}
```

}

}

****Your response must be ONLY the final generated JSON in English. Do not include any introductory text, titles, or explanations.****

Idées

Marque Cible	Concept Clé	Description "Whaou" (Pour insertion dans le Méta-Prompt)
Nike	Chaussure Révélation Apesanteur	Un gros plan cinématographique sur une nouvelle basket Nike (chaussure de course) qui repose sur une piste d'athlétisme brumeuse. La chaussure s'envole en une explosion de fumée colorée, et à l'intérieur, la matière se liquéfie en un réseau complexe de fils lumineux et de fibres qui tissent dynamiquement une nouvelle chaussure ultra-futuriste en lévitation.
Tesla	Transformation Électrique	Une Tesla Cybertruck roule lentement sur une route déserte, en pleine nuit. Un éclair frappe le véhicule. Au lieu d'être détruit, l'impact provoque une transformation spectaculaire et cinématique : la carrosserie se déploie en une série d'ailerons géométriques, l'environnement sombre se brise comme du verre pour révéler un réseau électrique futuriste et vibrant.
Lego	Construction en Réalité Augmentée	Un enfant touche une simple brique Lego posée sur une table de cuisine lumineuse. L'image passe en macro. Des milliards de micro-briques lumineuses surgissent du cube initial et s'assemblent en un château fantastique et complexe, qui s'étend au-delà du cadre de la pièce, transformant le plafond en un ciel de conte de fées, en une seule séquence fluide et rapide.
Rolex	Voyage Temporel Microscopique	Un plan macro cinématographique sur le mouvement mécanique d'une montre Rolex. Les engrenages tournent et, avec un bourdonnement subtil, des particules lumineuses s'échappent des rubis. Ces particules se transforment en une galaxie miniaturisée qui tourne à l'intérieur du boîtier de la montre, symbolisant le contrôle du temps et de l'univers.
Dyson	Flux d'Air et Lumière	Un aspirateur Dyson minimaliste est au centre d'un espace blanc parfait. Il s'active. Au lieu d'aspirer, un puissant vortex de lumière pure et de poussière d'or s'en échappe, modelant l'espace autour de lui, créant des sculptures cinétiques éphémères de vent et de lumière.

Marque Cible	Concept Clé	Description "Whaou" (Pour insertion dans le Méta-Prompt)
Netflix	Portail Narratif	Un personnage est assis devant un téléviseur diffusant l'écran d'accueil de Netflix. Il pointe la télécommande. Soudain, l'écran devient une porte liquide. Le personnage s'y penche et le liquide se transforme en une cascade de genres cinématographiques (films noirs, science-fiction, westerns) qui s'écoulent dans la pièce, le submergeant dans des scènes qui changent à chaque vague.

Multi-Référence JSON

Act as a world-class prompt engineer specializing in Google Veo 3.1 (Flow) and cinematic video generation. Your task is to fill the provided blank JSON template, which includes advanced fields for 'reference_images' and 'character_consistency', with highly specific, creative, and technical details to create a compelling prompt for a premium video.

Use the user's idea, provided below, as the core creative intent. Ensure all fields are completed, adding any necessary 'sequence' steps, 'sound_effects', and detailed cinematic instructions. ****Crucially, invent plausible descriptions for the three 'reference_images' and the 'character_consistency' based on the creative idea, as the actual images are not provided.**** If the idea implies multiple shots or transformations, use the "sequence" array. If no text is desired, ensure the "text" field is set to "none."

****Creative Idea:**** [INSÉREZ ICI L'IDÉE DE L'UTILISATEUR. Ex: "Un dragon en origami, fait de papier métallique, s'anime sur un bureau en bois. Il déploie ses ailes, souffle une flamme numérique qui transforme le bureau en un paysage de réalité virtuelle."]

****JSON Template to Complete (must be fully generated in English):****

```
{  
  
  "description": "Description narrative complète et détaillée de l'action principale, de l'ambiance et des éléments clés. Incluez les lignes de dialogue entre guillemets.",  
  
  "style": "Spécification esthétique et artistique (ex: cinematic, hyper-realistic, 1980s VHS, oil painting, Claymation).",  
  
  "camera": "Définition du type de plan, de l'angle et du mouvement de caméra (ex: macro shot, slow dolly-out, handheld tracking shot, fluid orbital pan).",  
  
  "lighting": "Description précise de l'éclairage et des couleurs (ex: warm golden hour lighting, deep cosmic blue glow, high-contrast chiaroscuro).",  
  
  "environment": "Description du lieu et de son contexte (ex: urban street, infinite seamless white gradient, futuristic lab, dark marble atrium).",  
  
  // --- OPTIMISATION : Inclusion des Références (Ingrédients vers vidéo) ---
```


"reference_images": [

"Détail de la (Reference 1) : Ce que l'image apporte (ex: style de l'artiste Moebius, visage du personnage principal).",

"Détail de la (Reference 2) : Ce que l'image apporte (ex: texture de la surface, costume précis, objet spécifique).",

"Détail de la (Reference 3) : Ce que l'image apporte (ex: éclairage général, palette de couleurs). (OPTIONNEL)"

],

"character_consistency": "Détails non-visuels du personnage à maintenir (ex: voix grave avec un accent écossais prononcé, démarche lente et mécanique).",

// -----

"elements": [

"Liste des objets ou personnages importants qui doivent apparaître. **Faites référence aux 'Ref' ici si applicable**",

"Précision sur les textures, les logos ou les détails visuels importants."

],

"motion": "Type de mouvement ou d'animation (ex: smooth hypnotic transformation, dynamic time-lapse metamorphosis, slow-motion hair movement, weightless ballet).",

"audio": {

"soundtrack": "Description de la musique ou de l'ambiance sonore (ex: Subtle ambient electronic score, whimsical orchestral sting, bass-driven music).",

"sound_effects": "Description des effets sonores spécifiques (ex: crisp metallic click, effervescent mist, whirring motors, faint harmonic chimes)."

},

"sequence": [

{

"shot": "Nom du premier plan (optionnel)",

"camera": "Mouvement spécifique pour ce plan",

"description": "Détails de l'action dans ce segment."

},

{

"transition": "Description d'une transition sans coupure (si applicable, sinon omettre)."

}

],

```
"ending": "Description du plan final et de la manière dont la vidéo se termine (ex: product comes to rest, fade into soft white gradient).",
"text": "Le texte qui doit apparaître à l'écran, s'il y en a (sinon, utiliser 'none').",
"negative_prompt": [
  "Éléments ou défauts que l'IA doit éviter (ex: robotic or jerky movement, limb distortion, harsh lighting transitions, anamorphic gate text).",
],
"visual_rules": {
  "prohibited_elements": [
    "subtitles",
    "captions",
    "text overlays",
    "lower thirds",
    "watermarks"
  ]
}
```

****Your response must be ONLY the final generated JSON in English. Do not include any introductory text, titles, or explanations.****

Annotation-to-video

Prompt simple

Post-processing: Remove all text or annotations that appear at the beginning of the video.

Scene:.